<https://www.kaggle.com/lava18/google-play-store-apps>

Context

While many public datasets (on Kaggle and the like) provide Apple App Store data, there are not many counterpart datasets available for Google Play Store apps anywhere on the web. On digging deeper, I found out that iTunes App Store page deploys a nicely indexed appendix-like structure to allow for simple and easy web scraping. On the other hand, Google Play Store uses sophisticated modern-day techniques (like dynamic page load) using JQuery making scraping more challenging.

Content

Each app (row) has values for catergory, rating, size, and more.

Acknowledgements

This information is scraped from the Google Play Store. This app information would not be available without it.

Inspiration

The Play Store apps data has enormous potential to drive app-making businesses to success. Actionable insights can be drawn for developers to work on and capture the Android market!

About this file

details of the applications on Google Play. There are 13 features th\**strong strong texttext*\*at describe a given app.. Expilo. Ed

Columns

App

Application name

Category

Category the app belongs to

Rating

Overall user rating of the app (as when scraped)

Reviews

Number of user reviews for the app (as when scraped)

Size

Size of the app (as when scraped)

Installs

Number of user downloads/installs for the app (as when scraped)

Type

Paid or Free

Price

Price of the app (as when scraped)

Content Rating

Age group the app is targeted at - Children / Mature 21+ / Adult

Genres

An app can belong to multiple genres (apart from its main category). For eg, a musical family game will belong to Music, Game, Family genres.

Last Updated

Date when the app was last updated on Play Store (as when scraped)

Current Ver

Current version of the app available on Play Store (as when scraped)

Android Ver

Min required Android version (as when scraped)